



**NOVADISPLAY**  
INNOVATIVE DISPLAY SOLUTIONS

## 1. Product Name

■ Nova Display Series RS Series Totem Display Stands

## 2. Manufacturer

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## 3. Product Description

Nova Display's line of Totem Display Stands provides a portable solution for displaying your posters, brochures and banners. Nova designed these totem displays to be adaptable and easy to customize. All models include a pair of 10 mm diameter solid stainless steel rods, a steel base, and various interchangeable acrylic accessories. Alternatively, if required, a fixed graphic element can be provided. The heavy duty steel base holds the columns plumb upright via sturdy concealed fixings. All stands are demountable for easy storage and shipping. Acrylic pockets can be positioned at any height that can be used to create single or double sided displays. Available in standard 41, 60 and 80 inch (1041, 1524 and 1270 mm) heights.

### Basic Use

RS Series Totem Display Stands are designed to hold and display literature and other media for viewing or distributing.

**Quality:** designed and engineered to the highest standards. Available finishes are brushed stainless for rods and satin chrome for fittings.

**Style and Affordability:** the perfect solution to enhance brands with an impressive, durable and affordable display system.

**Modularity:** interchangeable components permit the design of display stands for multi-purpose use. The modular system offers many possibilities adaptable to any space, environment or requirements.

**Easy and Quick Assembly:** the system is engineered for a speed and easy assembly to minimize installation costs.



### Applications

These information post systems are very versatile and flexible. Interchangeable components permit the design of structures for use in various industries, not just displays, adaptable to any space, environment or safety requirements.

### Composition and Materials

Rods used in assembly are produced from solid rods made of 303 stainless steel and comes in a brushed stainless finish as standard. They have a high strength, close tolerance and good surface finish. For durability, all rod display fittings are made from a brass alloy, UNS C37710/ASTM B124. Grub screws used for fittings are made of AISI 12L14 Carbon Steel (UNS G12144) and have a plastic tip of Nylon 6-6.

All stands come with a metal base, stainless steel rods and fittings in satin chrome finish as standard, other finishes on request. All accessories are made of high-quality clear acrylic.

### Colors, Finishes

Standard finish is brushed stainless and satin chrome. Other finishes are also available upon request.

### Models

Available in single-sided and double-sided floor-standing vertical displays with base. See Table 1.

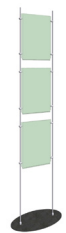
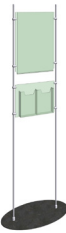

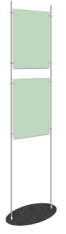

### Components

These high versatile modular information post systems are created specially to offer freedom and flexibility in design. They offer a perfect solution for exhibitions, trade shows, seminars, shopping centers, showrooms, conventions, etc.

**Table 1—Totem Models**

<b>KFRS-001</b>			
	Dimensions (W × H)   Weight	20 × 41" (508 × 1041 mm)   16 lbs. (7.3 kg)	
	Hardware	<ul style="list-style-type: none"> <li>■ RS-10: Rod support (2 ea.)</li> <li>■ R1000-10: 1 m long rod (2 ea.)</li> <li>■ REC-10: End cap for rod (2 ea.)</li> </ul>	<ul style="list-style-type: none"> <li>■ RG01-10: Panel support single (4 ea.)</li> <li>■ ACS-625 OVAL 20: 20 × 8" (508 × 203 mm) oval floor base (1 ea.)</li> <li>■ P12BS: Screw set for base (2 ea.)</li> </ul>
	Accessories	<ul style="list-style-type: none"> <li>■ 18EAAP-8511P: Acrylic poster holder (1 ea.); insert size: 8½ × 11" (216 × 279 mm)</li> </ul>	
<b>KFRS-002</b>			
	Dimensions (W × H)   Weight	20 × 60" (508 × 1524 mm)   25.9 lbs. (11.7 kg)	
	Hardware	<ul style="list-style-type: none"> <li>■ RS-10: Rod support (2 ea.)</li> <li>■ R1000-10: 1 m long rod (2 ea.)</li> <li>■ REC-10: End cap for rod (2 ea.)</li> </ul>	<ul style="list-style-type: none"> <li>■ RG01-10: Panel support single (12 ea.)</li> <li>■ ACS-625 OVAL 20: 20 × 8" (508 × 203 mm) oval floor base (1 ea.)</li> <li>■ P12BS: Screw set for base (2 ea.)</li> </ul>
	Accessories	<ul style="list-style-type: none"> <li>■ 18EAAP-8511P: Acrylic poster holder (3 ea.); insert size: 8½ × 11" (216 × 279 mm)</li> </ul>	
<b>KFRS-003</b>			
	Dimensions (W × H)   Weight	20 × 60" (508 × 1524 mm)   27 lbs. (12.2 kg)	
	Hardware	<ul style="list-style-type: none"> <li>■ RS-10: Rod support (2 ea.)</li> <li>■ R1500-10: 1.5 m long rod (2 ea.)</li> <li>■ REC-10: End cap for rod (2 ea.)</li> </ul>	<ul style="list-style-type: none"> <li>■ RG01-10: Panel support single (12 ea.)</li> <li>■ ACS-625 OVAL 20: 20 × 8" (508 × 203 mm) oval floor base (1 ea.)</li> <li>■ P12BS: Screw set for base (2 ea.)</li> </ul>
	Accessories	<ul style="list-style-type: none"> <li>■ 18EAAP-8511P: Acrylic poster holder (2 ea.); insert size: 8½ × 11" (216 × 279 mm)</li> <li>■ 18ALD-8511P: Acrylic dispenser (1 or 2 ea.); insert size: 8½ × 11" (216 × 279 mm) (letter format); dispenser can be double-sided by special order</li> </ul>	
<b>KFRS-005</b>			
	Dimensions (W × H)   Weight	20 × 60" (508 × 1524 mm)   21 lbs. (9.5 kg)	
	Hardware	<ul style="list-style-type: none"> <li>■ RS-10: Rod support (2 ea.)</li> <li>■ R1500-10: 1.5 m long rod (2 ea.)</li> <li>■ REC-10: End cap for rod (2 ea.)</li> </ul>	<ul style="list-style-type: none"> <li>■ RG01-10: Panel support single (4 ea.)</li> <li>■ ACS-625 OVAL 20: 20 × 8" (508 × 203 mm) oval floor base (1 ea.)</li> <li>■ P12BS: Screw set for base (2 ea.)</li> </ul>
	Accessories	<ul style="list-style-type: none"> <li>■ 18EAAP-1422P: Acrylic poster holder (1 ea.); insert size: 14 × 22" (356 × 559 mm)</li> </ul>	
<b>KFRS-008</b>			
	Dimensions (W × H)   Weight	20 × 60" (508 × 1524 mm)   27 lbs. (12.2 kg)	
	Hardware	<ul style="list-style-type: none"> <li>■ RS-10: Rod support (2 ea.)</li> <li>■ R1500-10: 1.5 m long rod (2 ea.)</li> <li>■ REC-10: End cap for rod (2 ea.)</li> </ul>	<ul style="list-style-type: none"> <li>■ RG01-10: Panel support single (8 ea.)</li> <li>■ ACS-625 OVAL 20: 20 × 8" (508 × 203 mm) oval floor base (1 ea.)</li> <li>■ P12BS: Screw set for base (2 ea.)</li> </ul>
	Accessories	<ul style="list-style-type: none"> <li>■ 18EAAP-1117P: Acrylic poster holder (2 ea.); insert size: 11 × 17" (216 × 432 mm)</li> </ul>	

**Table 1—Totem Models**

<b>KFRS-010</b>			
	Dimensions (W × H)   Weight	20 × 80" (508 × 2032 mm)   39 lbs. (17.7 kg)	
	Hardware	<ul style="list-style-type: none"> <li>■ RS-10: Rod support (2 ea.)</li> <li>■ R1500-10: 1.5 m long rod (2 ea.)</li> <li>■ REC-10: End cap for rod (2 ea.)</li> </ul>	<ul style="list-style-type: none"> <li>■ RG01-10: Panel support single (12 ea.)</li> <li>■ ACS-625 OVAL 20: 20 × 8" (508 × 203 mm) oval floor base (1 ea.)</li> <li>■ P12BS: Screw set for base (2 ea.)</li> </ul>
	Accessories	<ul style="list-style-type: none"> <li>■ 18EAAP-1117P: Acrylic poster holder (3 ea.); insert size: 11 × 17" (216 × 432 mm)</li> </ul>	
<b>KFRS-011</b>			
	Dimensions (W × H)   Weight	20 × 60" (508 × 1524 mm)   20.7 lbs. (4.8 kg)	
	Hardware	<ul style="list-style-type: none"> <li>■ RS-10: Rod support (2 ea.)</li> <li>■ R1500-10: 1.5 m long rod (2 ea.)</li> <li>■ REC-10: End cap for rod (2 ea.)</li> </ul>	<ul style="list-style-type: none"> <li>■ RG01-10: Panel support single (8 ea.)</li> <li>■ ACS-625 OVAL 20: 20 × 8" (508 × 203 mm) oval floor base (1 ea.)</li> <li>■ P12BS: Screw set for base (2 ea.)</li> </ul>
	Accessories	<ul style="list-style-type: none"> <li>■ 18EAAP-1114PL: Acrylic poster holder (1 ea.); insert size: 11 × 14" (216 × 355 mm)</li> <li>■ 18ALD-2-3585P/12: Acrylic dispenser (1 or 2 ea.); insert size: 3½ × 8½" (89 × 216 mm) (tri-fold); dispenser can be double-sided by special order</li> </ul>	
<b>KFRS-012</b>			
	Dimensions (W × H)   Weight	20 × 60" (508 × 1524 mm)   23.9 lbs. (10.8 kg)	
	Hardware	<ul style="list-style-type: none"> <li>■ RS-10: Rod support (2 ea.)</li> <li>■ R1500-10: 1.5 m long rod (2 ea.)</li> <li>■ REC-10: End cap for rod (2 ea.)</li> </ul>	<ul style="list-style-type: none"> <li>■ RG01-10: Panel support single (12 ea.)</li> <li>■ ACS-625 OVAL 20: 20 × 8" (508 × 203 mm) oval floor base (1 ea.)</li> <li>■ P12BS: Screw set for base (2 ea.)</li> </ul>
	Accessories	<ul style="list-style-type: none"> <li>■ 18EAAP-1114P: Acrylic poster holder (1 ea.) Insert Size: 11"W x 14"H (216 x 355 mm)</li> <li>■ 18ALD-2-3585P/12: Acrylic dispenser (2 or 4 ea.); insert size: 3½ × 8½" (89 × 216 mm) (tri-fold); dispenser can be double-sided by special order</li> </ul>	
<b>KFRS-015</b>			
	Dimensions (W × H)   Weight	20 × 60" (508 × 1524 mm)   32 lbs. (14.5 kg)	
	Hardware	<ul style="list-style-type: none"> <li>■ RS-10: Rod support (2 ea.)</li> <li>■ R1500-10: 1.5 m long rod (2 ea.)</li> <li>■ REC-10: End cap for rod (2 ea.)</li> </ul>	<ul style="list-style-type: none"> <li>■ RG01-10: Panel support single (8 ea.)</li> <li>■ ACS-625 OVAL 20: 20 × 8" (508 × 203 mm) oval floor base (1 ea.)</li> <li>■ P12BS: Screw set for base (2 ea.)</li> </ul>
	Accessories	<ul style="list-style-type: none"> <li>■ 18EAAP-1422P: Acrylic poster holder (2 ea.); insert size: 14 × 22" (356 × 559 mm)</li> </ul>	
<b>KFRS-016</b>			
	Dimensions (W × H)   Weight	20 × 60" (508 × 1524 mm)   23.7 lbs. (10.8 kg)	
	Hardware	<ul style="list-style-type: none"> <li>■ RS-10: Rod support (2 ea.)</li> <li>■ R1500-10: 1.5 m long rod (2 ea.)</li> <li>■ REC-10: End cap for rod (2 ea.)</li> </ul>	<ul style="list-style-type: none"> <li>■ RG01-10: Panel support single (4 ea.)</li> <li>■ ACS-625 OVAL 20: 20 × 8" (508 × 203 mm) oval floor base (1 ea.)</li> <li>■ P12BS: Screw set for base (2 ea.)</li> </ul>
	Accessories	<ul style="list-style-type: none"> <li>■ 18ASP-1422/RS: Clear acrylic panel (1 ea.)</li> <li>■ 18ASP-1422NG/RS: Non-glare panel (1 ea.); insert size: 14 × 22 (356 × 559 mm)</li> </ul>	

**Oval Floor Base**

- Dimensions: 20 × 9 inches (508 × 289 mm)
- Weight: 8¼ pounds (4.2 kg)
- Material: Steel
- Finish: Silver Powder Coat Paint

**Counter-Top Mount Plate (Optional)**

- Size: 3/16 inch (5 mm)
- Diameter: 1½ inch (37 mm)
- Material: Brass
- Finish: Satin Chrome

**Accessories**

A full line of accessories are also available to give each assembly the features needed. Fittings and supportive rods can be adapted to hold graphic panels, poster frames, dispensers, shelves, and many other accessories.

**Easy Access Acrylic Pockets**

These pockets are a quick and easy way to create high impact poster displays, simple and inexpensive, single or double sided. They are all designed to take various size posters, photos, graphic art, and documents, and they are available to suit any display requirement. Nova Display also specializes in custom work and welcomes any of design variations. For special orders under time constraints, Nova Display is uniquely capable of providing fast turnaround when necessary.

**Hook-on Acrylic Pockets**

These pockets are an alternative to traditional slat-wall system. This easy to use system allows customer to create stylish interior displays for all types of information and then can be changed within a few minutes.

**Acrylic Leaflet Dispensers**

Nova Display offers well-designed, prefabricated and custom fabricated leaflet dispensers, in many styles and sizes. They are manufactured from exceptional quality, clear acrylic. Custom dispensers are available, contact Nova Display.

**Front-Load Snap Frames**

These snap frames allow easy change-out of graphics. Available in round and square profiles with mitered and non-mitered corners. Manufactured in anodized aluminum with plastics, and white corrugated backer boards. Custom sizes are available.

**Ano-Gotcha Holders**

Ano-Gotcha snap aluminum sign holders combine the stability and appearance of aluminum with the quick-change features of Gotcha sign holders. Easy to assemble and reusable, graphics can be changed without disassembling. Holds substrates up to 80 point stock (3/32 inch or 2 mm) and works with substrates, including finishes and protective laminates.

**Benefits**

- Longevity
- Versatility
- Affordability
- Fully modular and customizable to your needs
- Quality: designed and engineered to the highest standards
- Infinite design
- Re-configurable
- Easy, quick assembly

**Product Limitations**

The systems are for interior use only.

**4. Technical Data****Applicable Standards****American Society of Testing and Materials (ASTM)**

- **ASTM B16** Standard Specification for Free-Cutting Brass Rod, Bar and Shapes for Use in Screw Machines (UNS C3600/3604)
- **ASTM B124** Standard Specification for Copper and Copper Alloy Forging Rod, Bar and Shapes (UNS C37710)
- **ASTM D4802-10** Standard Specification for Poly (Methyl Methacrylate) Acrylic Plastic Sheet

**American Iron and Steel Institute (AISI)**

- **AISI 12L14** Carbon Steel (UNS G12144)

**Unified Numbering System (UNS) (alloy designation system)**

- **UNS C3600/3604** free-cutting brass
- **UNS C37710** leaded brass/forging brass
- **UNS G12144** carbon steel

**Sustainment**

All totem systems are fabricated from materials such as stainless steel, brass, bronze and copper alloys. With close to 100 percent recyclable content, these metals can be repeatedly recycled back into similar or other products with no loss of quality, as reprocessing does not damage their molecular structure. Nova Display understands the importance of environmental well-being and will take every step to contribute to more environmentally friendly surroundings.

**Fire Performance**

Modular display components and parts are produced from Stainless Steel Grade 303 S31 which has a melting point of over 2552 degrees F (1400 C) and from Brass CZ121, which has a melting point of over 1652 degrees F (900 C), so none are considered to be a fire hazard.

**5. Installation****Precautions (Performance, Safety)**

Brass and stainless steel components are characterized by their strength, corrosion resistance and durability. However, care should be employed when handling and cleaning to avoid staining and damage.

**Weather/Ambient Consideration**

The systems are for interior use only.

**Delivery, Storage and Handling****Delivery**

Brass and stainless steel components are shipped with a protected surface using strippable plastic, foam, or paper coating. Components are delivered packaged for long haul transit.

**Storage**

Components should be stored indoors, in a clean, dust- and contaminant-free environment, in dry enclosures with adequate ventilation to avoid condensation, and not be in contact with any other materials.

**Handling**

Protect components from damage during handling, movement, and installation. To avoid damage to the surface some care is needed in handling: avoid scraping against hard or sharp surfaces; do not drag or throw components on their surfaces.

**Maintenance**

Clean regularly to remove any dirt build up. Extended period dirt/

grime build-up may cause staining. To clean: use plain water with mild soap or detergent or non-etching chemical cleaner.

**Pre-assembly Preparations**

1. Read instruction sheet carefully before starting assembly.
2. Separate all parts and check quantities.
3. Account for all parts before discarding any packaging materials.

**Tip:** hand tighten only; using pliers will damage the finish of the fittings.

**Methods****KFRS-001, KFRS-002, KFRS-003, KFRS-005, KFRS-008, KFRS-010, KFRS-011, KFRS-012 and KFRS-015**

1. Attach rod bases to the support plate.

**Note:** brass-threaded sleeves will arrive pre-attached at the correct width on the support plate.

2. Screw the threaded end of the rods into the threaded rod base.
3. Position the panel support symmetrically on the rods.
4. Affix the acrylic poster and acrylic literature holders using a hex-key.

**KFRS-016**

1. Attach rod bases to the support plate.

**Note:** brass-threaded sleeves will arrive pre-attached at the correct width on the support plate.

2. Screw the threaded end of the rods into the threaded rod base.
3. Position the panel support symmetrically on the rods.
4. Affix the acrylic poster and acrylic literature holders using a hex-key.

**6. Availability and Cost****Availability**

Most of the standard components are stocked and delivered in 2–15 business days. Lead time on non-standard items, special item, or customized product may vary from up to 10–12 weeks.

**Cost**

Pricing for most of our products can be found [here](#).

**7. Warranty**

Nova Display Systems, Inc. manufactures its hardware products from parts and components that are new or equivalent to new in accordance with industry-standard practices. Nova Display warrants that the hardware products it manufactures will be free from defects in materials and workmanship. The warranty term is one year beginning on the date of purchasing, or the date the merchandise is received by the customer.

This warranty does not cover damage due to external causes, including accident, abuse, misuse, failure to follow installation requirements and problems caused by use of parts and components not supplied by Nova Display. Any unauthorized opening of the merchandise enclosure(s) will void this warranty in its entirety as it pertains to that item.

Nova Display will replace products returned to Nova Display facility. To request warranty service, you must contact Nova Display within the warranty period. If warranty service is required, Nova Display will issue a Return Merchandise Authorization Number (RMA number). Ship the products back to Nova Display in their original or equivalent packaging, prepay shipping charges and insure the shipment or accept the risk of loss or damage during shipment. Nova Display will ship the repaired or replacement products back, freight prepaid, if the address is in the U.S. Shipments to other locations will be made freight collect. Nova Display may, but is not required to, ship replacement components prior to receiving the returned merchandise. If so, and if the return merchandise is not received in good condition (less the repair issue for which the RMA was issued) the customer will be responsible for paying the full list price of the merchandise that was sent as a replacement.

Nova Display owns all replaced parts. Nova Display uses new and reconditioned parts made by various manufacturers in performing warranty repairs and building replacement products. If Nova Display repairs or replaces a product, its warranty term is not extended.

This warranty gives customers specific legal rights, and they may also have other rights, which vary from state to state (or jurisdiction to jurisdiction).

Nova Display's responsibility for malfunctions and defects in hardware is limited to repair and replacement as set forth in this warranty statement. Suitability and fitness for a particular purpose are expressly disclaimed.

All express and implied warranties for the product, including but not limited to any implied warranties of and conditions of merchantability, are limited in duration to the warranty period set forth above and no warranties, whether express or implied, will apply after such period. Some states (or jurisdictions) do not. Allow limitations on how long an implied warranty lasts, so the above limitation may not apply.

For a downloadable .pdf file of warranty policies, click [here](#).

## 8. Maintenance

No maintenance is required. Download installation instructions [here](#) and follow manufacturer instructions. Inspect cables and fittings regularly for visible damage, wear, elongation, kinking, crushing, corrosion, etc. No product can keep operating at its rated capacity indefinitely. Periodic inspections help determine when to replace a cable to eliminate extensive damage or reduce hazards.

## 9. Technical Services

### Design Services/Creative Design and Project Development

Nova Display Systems, Inc., specializes in design, planning, project management and assists in specifying any part of the project and helps develop the client's idea from prototype to production.

Nova Display works with a highly specialized team of interior designers, decorators, contractors and other service providers who have the training and expertise to manage all project details. Contact Nova Display's in-house design team or request information about its Preferred Design Partner Program of certified architects and design companies nearby.

To customize a display kit, please provide a short description, or graphical attachment. Nova Displays will respond quickly with recommendations, price quotes and additional comments regarding design and fabrication. All custom orders are subject to a minimum order requirement.

For more information, please contact Nova Display's or visit [here](#).

### Installation Services

For installation assistance, click Installation Instructions for most Nova Display systems or individual components. Installation services are also available through Nova Display's Preferred Installer Program of certified contractors located nearby. Contact Nova Display Systems, Inc. for any questions not available through these resources.

## 10. Filing Systems

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- Additional product information is available from the manufacturer upon request ↪